

CDNM

COUNCIL OF DEANS
OF NURSING AND MIDWIFERY
(Australia & New Zealand)

Creating
The
Future

INFLUENCE, ENGAGE AND INNOVATE

SPONSORSHIP PROSPECTUS

SYMPOSIUM

2024

#CDNM2024

17-19 July
Darwin Convention Centre
www.cdnmsymposium.com.au

INVITATION



COUNCIL OF DEANS
OF NURSING AND MIDWIFERY
(Australia & New Zealand)

Creating
The
Future

On behalf of the Council of Deans of Nursing and Midwifery (CDNM) symposium committee, it gives me great pleasure to invite you to support the 2024 symposium to be held at the Darwin Convention Centre, Northern Territory, from 17–19 July 2024.

The theme for the symposium is **Influence, Engage and Innovate**. This theme will allow for wide ranging debate, on a number of different topics. This includes the sub themes on Inspiring nursing and midwifery careers, Informing education policy and practice and Improving First Nations Health.

The symposium will host approximately 200 nursing and midwifery leaders, managers, clinicians, academics and researchers from Australia and New Zealand, who are engaged in education, regulation and practice.

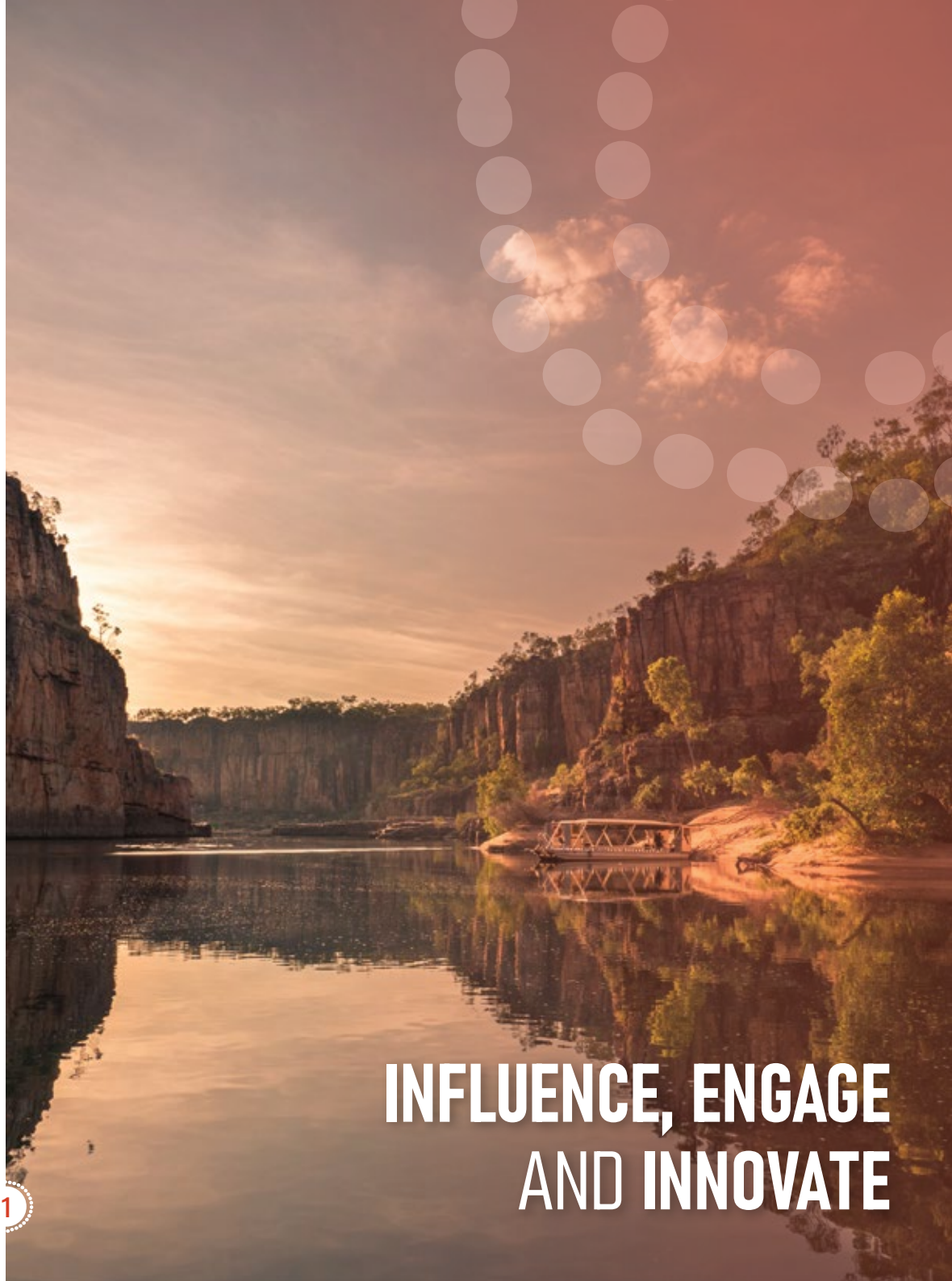
I hope you will be able to partner with us for this important event.

Sincerely



Tracey Moroney

Prof Tracey Moroney
Symposium Chair
Council of Deans of Nursing and
Midwifery



INFLUENCE, ENGAGE AND INNOVATE

SYMPOSIUM VENUE

Darwin Convention Centre

10 Stokes Hill Rd, Darwin City
Northern Territory, Australia
www.darwinconvention.com.au

Darwin Convention Centre is the largest event facility in the Northern Territory and offers a world class venue. The location is within the tropical setting of the vibrant Darwin Waterfront Precinct. Since opening in 2008, Darwin Convention Centre has established a reputation as a modern, multi award winning Centre that delivers outstanding customised event experiences.



Darwin

The host destination is the perfect launching pad to combine business with pleasure, where delegates can explore unique natural landscapes. Darwin's pristine wilderness and raw beauty includes World Heritage listed sites and stunning coastlines.

The Larrakia, or saltwater people, are the traditional owners of the Darwin region; Darwin is uniquely positioned to provide exceptional cultural tourism experiences.

We would be delighted to discuss any sponsorship or exhibition opportunities.

We aim to ensure that delegates leave the symposium feeling inspired and that those who support the Council of Deans of Nursing and Midwifery (CDNM) Symposium receive the greatest exposure possible. Please contact the 2024 symposium secretariat, Expert Events, to discuss the following or any other sponsorship opportunities in further detail.

Sponsorship enquiries

For more information, please contact the symposium secretariat:

E. cdnm@expertevents.com.au

T. +61 7 3848 2100

P: PO Box 351, Hamilton Central Qld 4007

Website: www.cdnmsymposium.com.au

SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST.

Platinum symposium sponsor

\$12,000 – Sold out

SOLD

SOLD

This is an opportunity to be named as a platinum sponsor (and the focus sponsor for one full allocated day of the symposium).

Sponsor acknowledgement

Recognition as a platinum sponsor on all symposium material, including:

- the opportunity to provide a promotional blurb included in a symposium EDM (electronic direct marketing)
- logo on the symposium website (with hyperlinks to company website)
- logo displayed as a platinum sponsor on the event app and final program
- opportunity to bring and display a pull-up banner in the plenary room for your allocated day
- logo on symposium signage including in the main plenary room and on all PowerPoint holding slides.

Speaking opportunity

Platinum sponsors will receive a two-minute speaking opportunity during a plenary session (on the day they are allocated) to welcome delegates.

Sponsorship of the welcome reception

Platinum sponsors will be acknowledged as the sponsors of this function.

Display table

Optional allocation of one complimentary trade table on which to display your promotional materials. (Please be mindful with any printing).

Registration

Three complimentary symposium registrations, which include attendance at the welcome reception, all sessions, lunches, morning and afternoon teas, and the symposium dinner.

Advertising

Rotating banner advertisement at the bottom of the event app (dimensions: 1440 wide x 205 high pixels). (Artwork is to be supplied by the sponsor to specifications provided by the symposium secretariat).

Access to delegate list

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants' details from being included.

SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST.

Gold symposium sponsor

\$7,000 – Four only

SOLD

Spot two

Spot three

Spot four

This is an opportunity to be named as the sponsor of a breakout session (concurrent sessions occurring across different themes).*

Sponsor acknowledgement

Recognition as a gold sponsor on all symposium material, including:

- logo on the symposium website (with hyperlinks to company website)
- logo displayed as the gold sponsor on the event app and final program
- opportunity to bring and display a pull-up banner in one room during your allocated breakout session
- logo on symposium signage, including in the main plenary room and on all PowerPoint holding slides.

Display table

Optional allocation of one complimentary trade table on which to display your promotional materials. (Please be mindful with any printing).

Registration

Two complimentary symposium registration, which includes attendance at the welcome reception, all sessions, lunches, morning and afternoon teas, and the symposium dinner.

Access to delegate list

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants' details from being included.

* Preference will be allocated on receipt of application form and payment.

SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST.

Silver symposium sponsor

\$2,900 – Seven only

SOLD

SOLD

SOLD

SOLD

SOLD

Spot six

Spot seven

This is an opportunity to be named as the silver sponsor of one catering break on one day (morning tea or lunch or afternoon tea).*

Sponsor acknowledgement

Recognition as a silver sponsor on all symposium material, including:

- logo on the symposium website (with hyperlinks to company website)
- logo displayed as the silver sponsor on the event app and final program
- opportunity to bring and display a pull-up banner during your allocated lunch time.
- logo on symposium signage, including in the main plenary room and on all PowerPoint holding slides.

Display table

Optional allocation of one complimentary trade table on which to display your promotional materials. (Please be mindful of printing).

Registration

One complimentary symposium registration, which includes attendance at the symposium welcome reception, all sessions, lunches, morning and afternoon teas, and the symposium dinner.

Access to delegate list

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants' details from being included.

* Preference will be allocated on receipt of application form and payment.

SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST.

Event app sponsor

\$5,000 – Sold

CDMN 2024 is going paperless! This is an opportunity to be named as the event app sponsor that is supporting the symposium with an environmentally friendly approach. The downloadable event app will provide delegates with all the information needed onsite, including the full program, abstracts, speaker details, social program, maps and sponsor listing.

As the app sponsor you are entitled to:

- rotating banner advertisement at the bottom of the event app (dimensions: 1440 wide x 205 high pixels). (Artwork is to be supplied by the sponsor to specifications provided by the symposium secretariat).
- a dedicated page on the app to showcase your organisation (company profile, logo, photos, information and links can be included)
- two "push notifications" which will appear as a text message at the centre top of the app screen.

Sponsor acknowledgement

Recognition as an event app sponsor on all symposium material, including:

- logo on the symposium website (with hyperlinks to company website)
- logo displayed in the event app and final program
- logo on the symposium signage, including in the main plenary room and on all PowerPoint holding slides
- logo on signage with app download instructions.

SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST.



Keynote speaker sponsor

\$2,900 – Three only

Spot one

Spot two

Spot three

This is an opportunity to be recognised as sponsor of a keynote speaker (subject to approval by the speaker). This sponsorship will go toward covering accommodation, flights and travel expenses.

Sponsor acknowledgement

Recognition as a keynote speaker sponsor on all symposium material, including:

- logo on the symposium website (with hyperlinks to company website)
- logo displayed as a keynote speaker sponsor on the event app and final program
- opportunity to bring and display a pull-up banner during your allocated keynote speaker's session
- logo on symposium signage, including in the main plenary room and on all PowerPoint holding slides.

Symposium dinner sponsor

\$2,500 – **SOLD**

This is an opportunity to be named as the sponsor of the symposium dinner on Thursday 18 July 2024.

Sponsor acknowledgement

Subject to the time of booking, recognition as the symposium dinner sponsor including:

- logo on the symposium website (with hyperlinks to company website)
- logo displayed on the event app and final program
- logo on symposium dinner menus
- verbal acknowledgement as the sponsor during the function
- opportunity to bring and display a pull-up banner at the symposium dinner.

Speaking opportunity

You will receive a two-minute speaking opportunity at the symposium dinner to welcome delegates.

You will receive two tickets to the symposium dinner.

SPONSORSHIP SUMMARY

Benefits

	Platinum sponsor	Gold sponsor	Silver sponsor	Event app sponsor	Keynote speaker sponsor	Dinner sponsor
	SOLD	Four only	Seven only	SOLD	Three only	SOLD
	\$12,000	\$7,000	\$2,900	\$5,000	\$2,900	\$2,500
Sponsor acknowledgement						
Logo on symposium website	✓	✓	✓	✓	✓	✓
Logo in event app and final program	✓	✓	✓	✓	✓	✓
Opportunity to provide promotional blurb included in an EDM	✓					
Opportunity to address delegates during symposium (two minutes)	✓					
Opportunity to display pull-up banner at specified sponsored session/time	✓	✓	✓		✓	✓
Trade/display table	1	1	1			
Complimentary symposium registrations	3	2	1			
Advertising						
Banner at the bottom of app home page screen	1			1		
Dedicated page on the app to showcase your organisation				1		
Two “push notifications” in the app				✓		
Social events						
Acknowledgement as welcome reception sponsor	✓					
Acknowledgement as symposium dinner sponsor						✓
Additional tickets to symposium dinner						2
Delegate list	✓	✓	✓			

APPLY HERE

Applications for sponsor packages can be submitted via the sponsor application portal.

[Click here](#)

We encourage you to submit without delay. All applications will firstly be reviewed by the symposium committee before you will be contacted by the symposium secretariat regarding confirmation.

If these sponsorship opportunities do not meet your requirements, but you would like to become involved in supporting the symposium, please do not hesitate to contact Expert Events on 07 3848 2100 or via email at cdnm@expertevents.com.au.

PAYMENT & TERMS

Payment

Full payment for sponsorship packages is due within 30 days of application being approved. Sponsorship packages will be released for sale if payment is not received in the appropriate timing. Sponsor arrangements will not be confirmed until payment is received.

- EFT – bank account details will be provided on your invoice. A remittance advice must be emailed to cdnm@expertevents.com.au
- MasterCard or Visa – please note sponsorship payments via credit card will incur an additional 2% merchant fee.

Sponsor cancellation

All cancellations must be advised in writing directly to Expert Events.

- If you provide notice of cancellation to Expert Events prior to 30 September 2023 you may be eligible for a refund. On or after 30 September 2023, a 100% cancellation fee will apply.

Terms and conditions

Please refer to the [sponsorship](#) and [exhibitor](#) agreements for full terms and conditions.

The Host of the symposium is:

The Council of Deans of Nursing and Midwifery (Australia & New Zealand)
Expert Events is acting as agent for and on behalf of the Host.

